



**SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA**

**DEPARTMENT OF COMMERCE**

**ACTIVITY REPORT FOR THE YEAR 2017-18**

Sl No	Date	Description
1	05/07/2017	Mr. Binu V S, Assistant Professor, School of Management and Technology, SCMS, Kalamassery is doing a All Kerala Bike Ride to promote financial literacy for college students. Our College was the first one visited by him. He is sponsored by Hedge equities. He provided a two hour awareness class to the final and second year students.
2	17/08/2017	<p>An Intra-collegiate Debate Competition was conducted by the department. Students from different departments participated in the competition. It was conducted in three rounds on 14th, 16<sup>th</sup> and 17th August 2017. Three different topics (a) Influence of Media, b) Migrant Workers in Kerala and c) Kerala Culture) were given to the participants. There were 8 departments in the preliminary session and the Department of Chemistry won the competition with Commerce (Self financing) as runners up.</p> 

3	27/08/2017 to 28/08/2017	<p>A two day workshop on “Digital Marketing” was organised by the department as a part of the CarpeDiem, IIM Calcutta Event on the 27<sup>th</sup> and 28<sup>th</sup> of August 2017. This was a proud moment for us as we could collaborate with IIM Calcutta, one of the finest institutions in the country and make intern. Total 75 students from colleges in Ernakulum participated in the workshop. Mr. Sree Harsha who is a leading management consultant and trainer handled the class.</p> 
4	15/09/2017	<p>The Commerce Association Inauguration was organised on September 15<sup>th</sup> 2017. The association was inaugurated by Dr P J Sebastian, the former H.o.D of the Department.</p> <p>Following the inauguration, there was a class on Communicative Skills in English for the students.</p>
5	21/10/2017	<p>A One day National Seminar on Goods and Service Tax was organised by the Department in association with the Southern India Regional Council of ICAI and SICASA of SIRC of ICAI on 21<sup>st</sup> October 2017.the seminar was inaugurated by Dr. Santhoshkumar S., Professor, School of Management</p>

Studies, Cochin University of Science and Technology. Many renowned Chartered Accountants acted as resource person for the seminar. Over 100 participants from other colleges participated in the seminar



6	31/10/2017	A One day Industrial Visit was organised for the second year students of the department to Kannan Devan Tea Factory on 31 <sup>st</sup> October 2017. They visited the Tea Museum and Factory at Munnar. It helped them to know about the history of plantations and the trade connected with it.
7	6/11/2017	A one day workshop was conducted on the topic “An Introduction to Research Methodology” for the fifth semester students to make them aware about the basic concepts of research methodology on 6 <sup>th</sup> November 2017. Dr. Sreejith S., School of Legal Studies, Cochin University of Science and Technology handled the class. Over sixty students from V Semester of Aided and Self financing departments attended the workshop.
8	8/11/2017	A One day awareness class was organised by the department in association with National Stock Exchange and Growfin Wealth Solutions, Perumbavoor on 8 <sup>th</sup> November 2017. The class was on the practical applications of online and offline securities trading.

		After the class for students, an awareness class on investment in mutual funds and securities was also organised for the staff of the college.
9	29/11/2017	Three day study tour to Mysore, Coorg, Chikmangalore for Final Year Students. Forty one students participated in the tour.
10	16/01/2018	<p>Conducted a south zone commerce fest named AKRAYA 2018 on 16.01.2018 and inaugurated by Manoj Guinness (cine artist). Around 300 students participated in various events like best manager, business quiz, Oru Nimisham, Marketing game and Fun games. Certificates were distributed by the principals to the winners.</p> <p style="text-align: center;"><b>Inauguration of “Akraya 2018” The Commerce Fest</b></p> 
11	On various dates	<p><b>Ten classes</b> on various topics such as</p> <p>12/07/2017 on Tally: Computerised Accounting by Cyber Prism</p> <p>05/12/2017 on Financial Literacy by Mr. Binu V.S. ( SCMS)</p> <p>10/12/2017 Career Guidance class by Logic Institute, Aluva</p>

		<p>19/12/2017 on Career Guidance by Lakshya Institute, Kochi</p> <p>20/12/2017 Career Guidance Class by Logistic Management Institute, Kochi</p> <p>08/01/2018 on Logistic Management by Dickson Jose ( Transglobe Academy)</p> <p>09/01/2018 on Career Guidance and Personality Development by Dr Samson ( Marian College, Kuttikkanam)</p> <p>18/1/2018 on GST and Career Opportunities by C.A.Siby K.C, Chartered Accountant, Thodupuzha</p> <p>19/1/2018 on Higher Education Opportunities by Hashim Ashraf ,ACCA ( Edusole Academy, Aluva)</p> <p>06/2/18 Career Guidance Class by Mahesh Mohan ( Mockman Addons Global Limited)</p> <p>Career advancement, Personality development, Logistic management, GST etc.were the topics covered by different experts from Industry/ Institutions</p>
12	14/02/2018 to 15/02/2018	Second National Employability Enhancement Drive on GST on 14,15 February 2018